

## HOLLY GRESSLEY

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## STUDIO

### Art Director / Designer

Los Angeles, 2010–present. NYC, 2003–2008  
Multidisciplinary design practice focused on publication design, illustration, identity design, and infographics. Clients include: *Billboard*, Bloomberg View, Corcoran Group, Family LA, Flight 001, ForYourArt, The Cetty Foundation, GOOD, Lybba, Marc Jacobs, Mazda, Melcher Media, *Newsweek*, *The New York Times*, Ohne Titel, *The Onion*, Primary Information, Random House, Timber Press, and Warner Music Group.

### Rumors NYC, 2008–2010

FOUNDING PARTNER of multidisciplinary studio focused on cultural and publishing clients. Clients include: AIA NY, American Craft Council, AMP Gallery, *Bidoun*, *Billboard*, Brooklyn Based, Commercial Type Foundry, *Fast Company*, *Metropolis*, *The New York Times*, *ReadyMade*, Soundscreen Design, Starbucks, University of Pennsylvania, Verso Books, *Wired*, *Yale Alumni Magazine*.

### Number Seventeen NYC, 2006

FREELANCE DESIGNER Branding for Very Short List, Viacom, and Type Directors' Club.

### Flat NYC, 2004–2006

DESIGNER at multidisciplinary design studio focused on identity, web, and publication design. Clients include: Harper Collins, Lower Manhattan Cultural Council, Museum of Natural History, NYC Marathon, New York State Council for the Arts, Reuters, *Nordic Reach*, Skidmore College.

## EDITORIAL

### FOAM Magazine Los Angeles, 2010–2011

ART DIRECTOR for a surfing-influenced Southern California fashion magazine, including a full redesign.

### WSJ Magazine NYC, 2011

ACTING DEPUTY ART DIRECTOR for a redesign of *The Wall Street Journal's* style magazine.

### CQ NYC, 2011

FREELANCE DESIGNER

### ReadyMade.com NYC, 2009–2010

ART DIRECTOR (with Rumors) for redesign of *ReadyMade's* website.

### The New York Times Magazine NYC, 2007–2008

FREELANCE DESIGNER Designed and art directed special issues and features for the weekly magazine.

### Jane Magazine NYC, 2007

ASSOCIATE ART DIRECTOR Implemented redesign.

### Print Magazine NYC, 2007

FREELANCE DESIGNER for European Design Annual.

### Nordic Reach (with Flat) NYC, 2003–2005

DESIGNER for quarterly Scandinavian magazine.

### Mass Appeal Magazine NYC, 2003

ASSISTANT DESIGNER for urban lifestyle magazine.

## EDUCATION

### Parsons School of Design NYC, 2003

BFA in Communication Design

### Parsons Paris Paris, 2001

Studied graphic design, film and photography.

## TEACHING, LECTURES, & ACTIVITIES

### Art Center, NYU, Otis, Parsons School of Design,

### School of Visual Arts, University of the Arts

2008–2011 GUEST CRITIC

### Arnhem Institute for the Arts, CalArts,

### CCA, Fordham University, Otis 2008–2010

GUEST LECTURER

### Fan Letter NYC NYC, 2009

Typography lecture participant at Cooper Union.

### Space 1026 Philadelphia, 2007–2008

Member of artist collective.

## EXHIBITIONS

### Public Fiction Los Angeles, 2011:

"Signify, Sanctify, Believe"

### AICA National Design Center NYC, 2011:

"365" and "50 Books/50 Covers"

### Institute of Contemporary Art Philadelphia,

2007: "Locally Localized Gravity"

### Visionaire Gallery NYC, 2006: "Megazines"

## AWARDS

AICA 50 Books / 50 Covers, 2010. AICA 365, 2010.

Society of Publication Designers, 2008 & 2009:

Magazine of the Year, Gold, Silver and Merit Awards

for *New York Times Magazine* and *Print*. Type

Directors Club, 2008: Gold Award for *New York*

*Times Magazine*. *Print New Visual Artists*

(20 under 30), 2008

## PUBLICATIONS & PRESS

*PRINT. Turning Pages: Editorial Design for Print*

*Media. Field Guide: How to Be a Graphic Designer.*

*Elle Girl Korea. Logo Savvy, Becoming a Digital*

*Designer. STEP Best of Web Design. Publication*

*Design Workbook.*